

Chapter 1 Sociology

Unit 1 Adults Who Won't Grow Up

Vocabulary in Context

A

- 1 maintain
- 2 alter
- 3 degenerate
- 4 temptation
- 5 be suited to
- 6 relive

B

- 1 d
- 2 a
- 3 c

Reading Skill

- ❶ great memories
- ❷ different from
- ❸ suitable for
- ❹ many responsibilities

Reading Comprehension

- 1 b
- 2 a
- 3 They have jobs and bills to pay.
- 4 c
- 5 d
- 6 They appreciate being young, carefree, and full of energy.
- 7 c

Summary

- ❶ best years
- ❷ their teenage lives
- ❸ use more slang
- ❹ more difficult
- ❺ more innocent part

Language Focus

- 1 Kidults remember the games (that) they played.
- 2 They still do activities (that) they did as teenagers.
- 3 Some adults maintain the life (that) they had as

young people.

Unit 2 Cosplay: Make Believe for Adults

Vocabulary in Context

A

- 1 dull
- 2 struggle
- 3 assume
- 4 combination
- 5 replicate
- 6 dedicated

B

- 1 b
- 2 d
- 3 a

Reading Skill

- ❶ called cosplay
- ❷ most popular
- ❸ The highly detailed
- ❹ a poor economy

Reading Comprehension

- 1 a
- 2 b
- 3 d
- 4 They are famous because of their excellent cosplay costumes.
- 5 c
- 6 Cosplay is popular because today's economic conditions are poor.
- 7 d

Summary

- ❶ dress up
- ❷ favorite characters
- ❸ fan conventions
- ❹ detailed costumes
- ❺ the economy

Language Focus

- 1 is
- 2 was
- 3 is
- 4 requires

Chapter 2 Technology

Unit 3 Artificial Intelligence

Vocabulary in Context

A

- 1 mimic
- 2 intelligence
- 3 pose
- 4 linguist
- 5 foe
- 6 calculate

B

- 1 d
- 2 a
- 3 b

Reading Skill

- ❶ human behavior
- ❷ learn to mimic
- ❸ cure for cancer
- ❹ too intelligent

Reading Comprehension

- 1 b
- 2 c
- 3 They are trying to make AI that can learn from its mistakes faster and imitate human thought processes better.
- 4 b
- 5 b
- 6 He thinks that a super-intelligent AI could destroy the human race.
- 7 c

Summary

- ❶ machines and software

- ❷ from its mistakes
- ❸ many applications
- ❹ the human race
- ❺ pose a threat

Language Focus

A

- 1 Who was the first one to join the group?
- 2 He is developing a simple program to work as his personal assistant.

B

- 1 They have to find a way to solve their problems.
- 2 The ability to work well with others is very important.

Unit 4 Foods of the Future

Vocabulary in Context

A

- 1 alternative
- 2 substantial
- 3 starch
- 4 appealing
- 5 shortage
- 6 estimate

B

- 1 c
- 2 b
- 3 b

Reading Skill

- ❶ contain no meat
- ❷ yellow peas
- ❸ a lot of protein
- ❹ meal replacement

Reading Comprehension

- 1 c
- 2 c
- 3 It is made from yellow peas rather than eggs.
- 4 c
- 5 b

6 Because it contains all the vitamins and minerals that people need to be healthy

7 b

Summary

- ❶ find alternatives
- ❷ high in fiber
- ❸ traditional mayonnaise
- ❹ essential amino acids
- ❺ vitamins and minerals

Language Focus

1 A food that sounds like it comes from science fiction is soylent.

2 Soylent contains all the vitamins that make a person stay healthy.

3 Everybody will have food that is healthier and better for the environment.

Chapter 3 Business & Marketing

Unit 5 The 99-cent Strategy

Vocabulary in Context

A

- 1 pay off
- 2 strategy
- 3 psychological
- 4 sit on the shelf
- 5 retailer
- 6 persuade

B

- 1 a
- 2 c
- 3 b

Reading Skill

- ❶ boost sales
- ❷ benefit from
- ❸ persuade people
- ❹ receive change
- ❺ lower numbers

Reading Comprehension

1 c

2 Because the items priced at \$0.99 always sold quickly

3 b

4 b

5 c

6 People know they will receive at least one cent in change.

7 d

Summary

- ❶ 99-cent strategy
- ❷ end in 9
- ❸ price point
- ❹ purchase music
- ❺ psychological appeal

Language Focus

1 Items sold by the store are no longer 99 cents.

2 Do you know the man standing next to the car?

3 Hangeul, the writing system created by King Sejong the Great, is easier to learn than Chinese characters.

Unit 6 Clickbait Advertising

Vocabulary in Context

A

- 1 eye-catching
- 2 sensationalist
- 3 take advantage of
- 4 have roots in
- 5 pseudoscience
- 6 circulation

B

- 1 a
- 2 d
- 3 b

Reading Skill

- ❶ dishonest approach
- ❷ sensationalist headlines
- ❸ click the links

- ④ remove clickbait

Reading Comprehension

- 1 d
2 a
3 It made readers curious enough to buy the papers.
4 d
5 b
6 It is actively trying to reduce the amount of it on its pages.
7 d

Summary

- ① yellow journalism
② even false
③ a lot of newspapers
④ rest of the story
⑤ take advantage of

Language Focus

- 1 The news made us all very happy and excited.
2 The new manager made the work environment pleasant.
3 They made their post headline attractive to grab the attention of their readers.

Chapter 4 Media & Entertainment

Unit 7 Icons of Animation

Vocabulary in Context

A

- 1 iconic
2 highly regarded
3 protagonist
4 star
5 legacy
6 villain

B

- 1 d
2 c
3 d

Reading Skill

- ① synchronized sound
② brave heroes
③ many countries
④ serious issues

Reading Comprehension

- 1 c
2 It was the first cartoon with synchronized sound.
3 d
4 He was able to start the company due to the success of his film *Lupin III*.
5 b
6 c
7 b

Summary

- ① iconic animators
② the first cartoon
③ scary villains
④ more serious than
⑤ the environment

Language Focus

- 1 The software enables you to access the Internet in seconds.
2 Dealing with serious real-world issues enables his films to be successful.
3 The scholarship system enabled poor students to study at college.

Unit 8 The Rise of Global Media

Vocabulary in Context

A

- 1 surpass
2 border
3 clichéd
4 sweep
5 blockbuster
6 top

B

- 1 b

- 2 a
- 3 d

Reading Skill

- ❶ rising popularity
- ❷ action movies
- ❸ to the West
- ❹ quality of content

Reading Comprehension

- 1 c
- 2 the fact that most of their profits have come from overseas
- 3 c
- 4 a
- 5 b
- 6 Because they believe the dramas will have a destructive influence on Chinese culture
- 7 d

Summary

- ❶ American movies
- ❷ Korean media
- ❸ common export
- ❹ globalization of media
- ❺ warned citizens

Language Focus

- 1 One of the most successful films is *Snow White and the Seven Dwarfs*.
- 2 One of the most famous exports has been South Korean soap operas.
- 3 One of the most enjoyable experiences on our trip was our visit to Spain.

Chapter 5 History & Origins

Unit 9 The Lottery, Past and Present

Vocabulary in Context

A

- 1 fate
- 2 millennium
- 3 slip

- 4 status
- 5 revenue
- 6 gambling

B

- 1 a
- 2 d
- 3 c

Reading Skill

- ❶ raise money
- ❷ construction projects
- ❸ cash prizes
- ❹ national lotteries

Reading Comprehension

- 1 a
- 2 He gave them items such as silverware and clothing.
- 3 a
- 4 d
- 5 It comes from the Dutch word *loterij*, which means "fate."
- 6 c
- 7 c

Summary

- ❶ chances of winning
- ❷ generate revenue
- ❸ cash prizes
- ❹ Dutch word
- ❺ largest ones

Language Focus

- 1 The state lottery has been held (by them) since the 17th century.
- 2 The lottery has been played (by people) with the hopes of winning a fortune.
- 3 The revenue from the lotteries has been used by some countries for national projects.

Unit 10 The History of Roller Coasters

Vocabulary in Context

A

- 1 dip
- 2 forerunner
- 3 circuit
- 4 feature
- 5 loop
- 6 adrenaline

B

- 1 a
- 2 b
- 3 c

Reading Skill

- ❶ loops and dips
- ❷ The forerunners
- ❸ true roller coasters
- ❹ bigger and faster

Reading Comprehension

- 1 d
- 2 They climbed the stairs on a structure that was twenty-five meters tall.
- 3 d
- 4 b
- 5 It was the first roller coaster that completed a circuit.
- 6 a
- 7 a

Summary

- ❶ ice slides
- ❷ wooden surface
- ❸ locked onto tracks
- ❹ complete a circuit
- ❺ safety goggles

Language Focus

- 1 I was so tired that I went straight to bed.
- 2 The movie was so boring that we left in the middle of it.
- 3 The food is so good that you won't stop eating until

it is gone.

Chapter 6 Environment & Nature

Unit 11 Saving Endangered Species

Vocabulary in Context

A

- 1 embryo
- 2 extinct
- 3 be prized for
- 4 conservation
- 5 endangered
- 6 incubate

B

- 1 c
- 2 d
- 3 a

Reading Skill

- ❶ highly valued
- ❷ were exposed
- ❸ become weak
- ❹ hunting alligators
- ❺ no longer endangered

Reading Comprehension

- 1 d
- 2 c
- 3 It banned harmful pesticides such as DDT and established conservation efforts for animal habitats.
- 4 d
- 5 They become thin and weak.
- 6 a
- 7 b

Summary

- ❶ Endangered Species
- ❷ hunted to extinction
- ❸ removed from
- ❹ crack and break
- ❺ conservation efforts

Language Focus

- 1 her efforts
- 2 because
- 3 because of
- 4 Thanks to

Unit 12 Why Flowers Don't Smell Sweet

Vocabulary in Context

A

- 1 unaltered
- 2 emit
- 3 molecule
- 4 be in jeopardy
- 5 break down
- 6 pollination

B

- 1 b
- 2 a
- 3 c

Reading Skill

- ❶ the scent of flowers
- ❷ scent molecules
- ❸ major impact
- ❹ food supplies

Reading Comprehension

- 1 a
- 2 It is beneficial because it blocks the powerful rays of the sun from reaching the surface.
- 3 d
- 4 a
- 5 b
- 6 Around 80 percent of crops rely on bee pollination.
- 7 b

Summary

- ❶ air pollution
- ❷ emitted by flowers
- ❸ a high level
- ❹ smell flowers
- ❺ decrease biodiversity

Language Focus

- 1 This will make it easier to do their jobs.
- 2 Climate change makes it possible to produce wine in Yorkshire.
- 3 Bees will find it increasingly difficult to locate flowers.

Chapter 7 Travel & Places

Unit 13 A City on Two Continents: Istanbul

Vocabulary in Context

A

- 1 geography
- 2 architecture
- 3 residential
- 4 captivating
- 5 settler
- 6 strait

B

- 1 d
- 2 a
- 3 c

Reading Skill

- ❶ unique geography
- ❷ the Ottomans
- ❸ tourist center
- ❹ Asian half

Reading Comprehension

- 1 b
- 2 c
- 3 c
- 4 The Romans used it as a church, and the Ottomans used it as a mosque.
- 5 b
- 6 The Bosphorus Strait divides the city in half.
- 7 b

Summary

- ❶ two continents
- ❷ first settled

- ③ historical buildings
- ④ Byzantine architecture
- ⑤ more residential

Language Focus

- 1 They formed a band called California, making a record.
- 2 I lost my cellphone, taking a walk in the park.
- 3 Jane was thinking about him, looking at his photos.

Unit 14 Antarctica: A Land Without a Nation

Vocabulary in Context

A

- 1 arid
- 2 inhabit
- 3 astronomer
- 4 disposal
- 5 neglect
- 6 treaty

B

- 1 a
- 2 b
- 3 c

Reading Skill

- ① the least explored
- ② driest place
- ③ scientific research
- ④ research stations

Reading Comprehension

- 1 c
- 2 Because it receives very little rainfall
- 3 a
- 4 b
- 5 b
- 6 Because it is easy to find meteorites since the land is covered with ice and snow
- 7 b

Summary

- ① harsh climate

- ② coldest temperature
- ③ Antarctic Treaty System
- ④ military activity
- ⑤ cannot be done

Language Focus

- 1 are
- 2 is
- 3 has
- 4 bring

Chapter 8 Art & People

Unit 15 The Development of Modernist Art

Vocabulary in Context

A

- 1 twisted
- 2 underway
- 3 bizarre
- 4 rural
- 5 interpretation
- 6 subconscious

B

- 1 a
- 2 b
- 3 d

Reading Skill

- ① recreate the world
- ② painting techniques
- ③ subconscious mind
- ④ dreams and symbols

Reading Comprehension

- 1 d
- 2 c
- 3 They began to use brighter colors and new painting techniques.
- 4 b
- 5 d
- 6 Because it features melting clocks in an alien landscape and uses ants as symbols of decay

7 d

Summary

- ❶ the camera
- ❷ realistic paintings
- ❸ their interpretations
- ❹ Sigmund Freud
- ❺ dreams and symbolism

Language Focus

- 1 As a result, modernist artists began experimenting.
- 2 Many modernist ideas continue shaping art to this day.
- 3 Many artists started to rely on dreams and symbols to inspire their artwork.

Unit 16 Marcel Duchamp

Vocabulary in Context

A

- 1 brushstroke
- 2 conventional
- 3 distinguish oneself
- 4 curator
- 5 engraver
- 6 exhibit

B

- 1 d
- 2 b
- 3 a

Reading Skill

- ❶ a family of artists
- ❷ distinguish himself
- ❸ challenge the idea
- ❹ everyday objects
- ❺ shock his audience

Reading Comprehension

- 1 d
- 2 d
- 3 Because they were made from everyday objects
- 4 c

5 a

6 They thought it was inappropriate to include in the exhibition.

7 b

Summary

- ❶ not just about painting
- ❷ everyday objects
- ❸ objects of art
- ❹ was inappropriate
- ❺ changed the way

Language Focus

- 1 John had gone out already when I arrived at the office.
- 2 Dinosaurs had become extinct by the time human beings first appeared.
- 3 He became a diplomat because he had been interested in other countries from a young age.